

Jim Jonas Pamilangco

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Career Summary With 7 years of experience as a Multimedia Designer, I have developed a strong portfolio in creating engaging digital content, including graphics, videos, and interactive media. My expertise lies in blending creativity with functionality to produce designs that enhance user experience and drive brand goals. From developing marketing materials and user interfaces to managing projects and collaborating with cross-functional teams, I have consistently delivered high-quality results that contribute to increased user engagement and brand recognition. My dedication to innovative design and attention to detail ensures impactful and memorable visual experiences.

Career history **Graphic Designer / Marketing Assistant**

Dr. Pablo O. Torre Memorial Hospital, Bacolod City, Negros Occidental, Philippines
November 2019 - September 2021

As a Graphic Designer and Marketing Assistant at the hospital, I created visually compelling materials for marketing campaigns to enhance patient engagement and brand awareness. My role involved designing promotional assets, coordinating marketing efforts, editing engaging video content, and ensuring consistency in visual messaging across various platforms.

Key responsibilities

- Creating social media posts for social media platforms
- Designing marketing collaterals for the hospital (Signages, Brochures, Flyers, Promos)
- Editing video content for promotional campaigns and hospital events
- Facilitating all hospital events for documentation

Multimedia Designer

Onepoint BPO, Bacolod City, Negros Occidental, Philippines
September 2021 - March 2023

As a Multimedia Designer for an Australian satellite company based in Bacolod City, Philippines, I developed engaging visual content for Australian clients, including graphics, videos, and interactive media. My role focused on producing high-impact designs that effectively convey complex information and elevated brand presence. Video editing played a key part in creating compelling promotional content that resonated with target audiences. I also managed social media content strategies, crafting designs and video materials that boosted audience engagement and reinforced brand identity.

Key responsibilities

- Creating social media designs and marketing collaterals
- Editing and producing high-quality videos for promotions and campaigns
- Creating branding assets and basic animations
- Developing website layouts and visual elements
- Managing and optimizing social media content strategies to enhance reach and engagement

Freelance Multimedia Designer

March 2023 - Present

As a Freelance Graphic Designer, I provide tailored design solutions for a diverse range of clients, including branding, marketing, digital media projects, website design, and social media management. My expertise includes editing engaging video content for promotional campaigns, reels, and other digital initiatives.

Key responsibilities

- Designing social media graphics and materials tailored to client needs
- Editing videos for promotions, reels, and other digital campaigns
- Creating cohesive branding materials to enhance visual identity
- Managing social media accounts, including content planning, scheduling, and audience engagement strategies

Education

Bachelor of Science in Information Technology

University of St. La Salle - Bacolod City, Negros Occidental, Philippines

2014 - 2019

Key skills

- 7 years experience in Graphic Design and Video Editing
- Experienced in Social media management
- Skilled in creating social media designs
- Excellent customer service skills
- Strong creative vision with the ability to conceptualize and execute innovative design solutions
- Capable of managing multiple projects simultaneously, ensuring timely delivery and adherence to client specifications
- Excellent verbal and written communication skills
- Keen eye for detail to ensure high-quality and accurate design work